

# Unlock your sound with a .MUSIC domain

**.MUSIC** is a generic Top-Level Domain (TLD) for the global music community and its purpose is to create a centralized hub for the music industry.





## **Key Benefits:**

- Industry Specific & Exclusive to Music Community
- Increased Discoverability and Visibility
- Grow your connection with fans and interested parties



## **Registry:**

**DotMusic Limited** 



## **Registry Operator:**

**Tucows Registry** 



## **Creation Date:**

2021

# TLD

**Registration Period** 

**Renewal Period** 

**Trustee/Proxy Service** 

**Domain Privacy Supported** 

**IDN Domains Supported** 

RegistrarLock Supported

**DNSSEC Supported** 

## .MUSIC

**1-10 years** 

1-9 years

X

X

X

**/** 

**/** 

### **Terms & Conditions:**

**.music** is reserved to the music industry and community only. The following individuals and legal entities are eligible (Registrant Eligibility Policy):

- Music Intellectual Property. Individuals and entities with music-related trademarks, copyrights, and patents.
- Music Community Members. Members of a Music Community Member Organizations, including musicians, bands, creators, music industry professionals, and music-related organizations.
- Musicians, Artists/Bands and Creators. Individuals and groups of individuals with a history of musicrelated activity, which includes but is not limited to, work as an artist, band, songwriter, composer, or producer.
- Music Based Business, Corporation and Organization. Entities that have an established presence in the music community, which includes labels, publishers, trade associations, collective management organizations, performing rights organizations, digital distributors, service providers, vendors, and educational providers.

- Consultants, Agents, Managers or Professionals working on behalf of previous classes with documented support and/or contracts verifying the relationship.
- Non-Music Based Businesses, Corporations and Organizations. Established businesses with a strong commercial history outside of the music industry that wish to use music as part of their future business, marketing, promotional activities.
- Aspiring Musicians, Artists/Bands and Creators. Individuals and groups of individuals with a demonstrable intention to create music-related activity, which includes but is not limited to, work as an artist, band, songwriter, composer, or producer.

#### **Verification:**

A list of documents may be requested to provide eligibility. After the domain name registration, you will receive an email from the Registry introducing the verification process. The verification of your identity and music profile information are required.

- Registrant Identity Verification. After registration, registrants must complete an identity verification through the Registry's Identity Verification Solution Provider (IVSP).
- Music Profile and Nexus Verification.
   To complete the verification process, music profile information and data will be required at the IVSP.
   This information is used to determine a "Music Score" and "Nexus Score".
- "Music Score" (Article 4.0 of Name Selection Policy). Members of the music community can be recognized and identified by works, contractual engagements, social connections and profile. The Registry will generate a metric, called "Music Score", from these attributes. The "Music Score" will be used as a measure of the registrant's connection and history in the music community.
- Nexus Score" (Article 5.0 of Name Selection Policy).
  The Registry will try to quantify and determine
  a nexus between the registrant and the domain name
  registered. This "Nexus Score" will be used as a
  determinant for the suitability and legitimacy of
  a registrant to register a specific domain name.

- .MUSIC domain names will be placed under a Registry Server Hold Status (domain name not resolving) until the verification are completed.
- Failure to Verify. After the registration the registrant has 90 days to complete these verification. Failure to complete both verification, the registrant becomes ineligible and the Registry at its discretion may revoke the domain name(s) without a refund or put the domain name(s) under Music Community Protection Lock in accordance with the Anti-Abuse and Legitimate Use Policy.



## Still got questions?

Contact our **domaindiscount24 support team** and they will be happy to help you.